## INFORMAL REPORT TO CITY COUNCIL MEMBERS

No. 10288

To the Mayor and Members of the City Council

June 25, 2019

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## SUBJECT: PROPOSED ZONING ORDINANCE TEXT AMENDMENT FOR ALLOWED SIGN TYPES ALONG CHISHOLM TRAIL PARKWAY

Staff is proposing a Zoning Ordinance text amendment to revise the allowed detached sign types along Chisholm Trail Parkway.

Chisholm Trail Parkway (CTP) is designated in the Zoning Ordinance as a scenic corridor. The proposed text amendment would prohibit freeway signs, with a height of up to 50 feet, within the CTP scenic corridor. Pylon signs up to 20 feet in height as part of a Unified Sign Agreement and monument signs up to 8 feet in height would continue to be allowed as provided in the Zoning Ordinance.

The anticipated public hearing schedule for the proposed amendment would be:

Zoning Commission July 10, 2019 City Council August 6, 2019

If you have any questions, please contact Arty Wheaton-Rodriguez, Planning Manager, at 817-392-6226.

David Cooke City Manager